DCC Waterbeds 150

Dual Chamber Cow Waterbeds



PROVEN, CONSISTENT, DURABLE

Unparallelled comfort

In 1999, our CEO, Dean Throndsen, was the first to sell cow waterbeds in North America. The design was a large single chamber bed, and Dean recognized that it didn't properly support the cow. Instead of continuing to sell something that researchers, dairy producers, and his own eyes saw as flawed, Dean patented the Dual Chamber Cow Waterbed in 2003 and further refined by introducing the DCC Waterbeds ISO in 2013.

DCC Waterbeds ISO have two isolated chambers to ensure that the cow's pressure points float. Custom fit, for every cow, every time. Today, DCC Waterbeds ISO are the most consistent, comfortable stall surface for dairy cows.

CONSISTENT SUPPORT FOR KNEES AND HOCKS

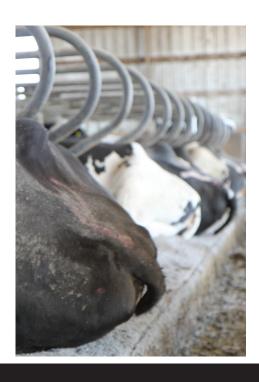
DCC Waterbeds ISOs' patented design is the only bed where the front pillow provides a consistent cushion for the knees, while the rear pillow floats the hocks and udder with more consistency. "The Float" improves blood flow and research shows hock health is on par with sand.

BENEFITS OF DCC Waterbeds 150

Unlike a flat mat that packs down or sand and deep bedding that cows dig and kick out, creating an uneven surface, DCC Waterbeds ISO's two separate chambers are specifically designed for consistency and comfort, meeting the cushion needs of a cow's knees, hocks and udder through "The Float."

Since 2003, we have put in the research and time to ensure that our products:

- 1. Pass the knee drop test, every time. 7.
- 2. Float the hocks, every time.
- 3. Custom fit to every cow, every time.
- 4. Have a tested traction imprint to minimize slipping.
- 5. Use stainless steel hardware to hold up to the demands of the barn.
- 6. Stocked in more than a dozen sizes, from 34" to 60" wide, for every cow size.
- 7. Deliver a 10-year limited warranty in a free stall barn.
- 8. Have proven fill requirements for exactly the right cushion.
- Never pack and never need any foam underlayment.
- Offer durable rubber and fabric components, with even more durable materials in the tie stall ISO (DCC Waterbeds TS).



Contacte DCC Waterbeds Dealer Today

DCC Waterbeds®

Dual Chamber Cow Waterbeds

Offer valid on DCC Waterbeds ISO purchases made September 1 - November 30, 2017 (US and Canada Only) For complete rebate details visit: www.DCCWaterbeds.com/rebate Rebates must be postmarked or emailed no later than December 15, 2017

Mature, healthy, high-producing cows Keeping cows healthy longer

The 3+ lactation cows are the most valuable cows in the herd. The longer you can keep a mature cow healthy, the stronger your milk production will be. DCC Waterbeds combine healthy cows, as evidenced by demonstrated low cull rates, as well as more 4+ lactation cows than any other bedding surface in this 2007 study that included more than 90,000 cows.

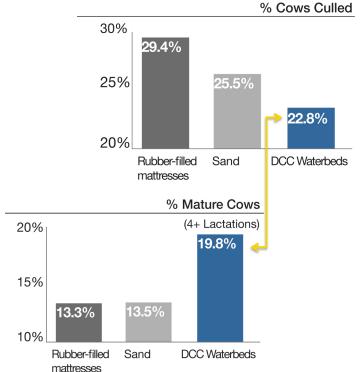




"I'm culling voluntarily. I don't like involuntary culling. We don't have an involuntary culling issue because our cows look good and are healthy."

Mike Verhasselt, Verhasselt Farms | Kaukauna, WI 1,556 DCC Waterbeds | SCC: Under 200,000

Fulwider, Wendy (2007). "Effect of stall base type on herd health, costs, and producer satisfaction." Journal of Dairy Science, http://bit.lv/JDS2007



We've asked hundreds of dairy producers Hock swelling is not a problem on DCC Waterbeds

If hock scores measure a basic standard of cow comfort, DCC Waterbeds are a clear favorite. The only bedding surface proven to be on par with sand in terms of hock protection, DCC Waterbeds protect the hocks by floating the cow comfortably in the stall.

"We used to get some swollen hocks on the old mats, so then we would stick those cows on the DCC Waterbeds to heal them up."

Leland Claypoole, Worthington, Pennsylvania 500 DCC Waterbeds (Claypoole replaced all of the remaining flat mats in 2014)

For Ferme Deligny in St-Bernadin, Ontario, switching from old flat mats to DCC Waterbeds helped quickly erase hock problems in the herd.

This photo, taken two weeks after the installation of DCC Waterbeds, shows the dark, open sore all gone and the skin healthy and pink where the hair has already started to grow back.

We can't be more clear

"We have no hock problems, bottom line. If we have hock problems, then it is a heifer that comes into the herd and in the old free stalls that have mattresses - down there in the milking cows we don't have hock problems." Larry Baer, Marshallville, OH 500 DCC Waterbeds



Fulwider, Wendy (2007). "Effect of stall base type on herd health, costs, and producer satisfaction." Journal of Dairy Science. http://bit.ly/JDS2007.

% Cows with Hock Scores of 0 or 1

